

Sponsorship Opportunities



Annual Presenting Sponsorship

□ Annual Presenting Sponsorship – \$39,000

As the Annual Presenting Sponsor for all Greater Newburyport Chamber events in 2025, your business will be positioned as a premier supporter and essential partner in our community. This comprehensive sponsorship package includes exclusive benefits, visibility, and engagement opportunities across every Chamber event throughout the year, reinforcing your commitment to fostering local business success and community connections.

Sponsorship Benefits Include:

Exclusive Presenting Rights

- Recognition as the Presenting Sponsor across all 2025 Chamber events, placing your brand at the forefront of our business and community programming.
- Prominent logo placement on all event materials, including invitations, signage, digital promotions, and press releases.

Event Presence and Engagement

- Speaking opportunities at each event, offering you a platform to connect directly with Newburyport's business leaders, community members, and officials.
- Reserved seating, at each event.

Comprehensive Marketing Visibility

- Logo and brand messaging on all event-related digital and print communications.
- Feature in Chamber email newsletters, social media posts, and website, highlighted as our annual sponsor.
- An exclusive article or member spotlight in the Chamber's newsletter.

Community Recognition and Networking

- Recognition at each event as a core supporter of the Chamber's mission, with regular acknowledgments during program announcements.
- Priority invitations to all networking functions, advocacy forums, and educational sessions, allowing your team access to valuable relationship-building opportunities.
- Invitation to all Chamber-hosted functions, including special receptions with local officials and business leaders.

By partnering with the Greater Newburyport Chamber at the Annual Presenting Sponsorship level, your brand will enjoy sustained visibility, meaningful engagement, and a strong association with Newburyport's leading business advocacy organization. This sponsorship is an investment in community growth, local business prosperity, and an enhanced reputation as a cornerstone supporter of Newburyport's thriving economy.

Chamber Annual Events

Casino Night (Formerly Chamber Pot)

Imagine yourself in a world of casino games, handcrafted cocktails, and that electric feeling of a chance to win up to \$10,000—all while supporting the Greater Newburyport Chamber of Commerce's work in the community.

Diamond Sponsor (\$5,000):

- Logo Inclusion in Social Media Campaign
- Social Media Highlight
- Hyperlink on Event Landing Page
- Inclusion in Email Blasts Leading Into Event
- Dedicated Email Blast for Brand
- Work with GNCCI to Define On-Site Presence
- Recognition by Emcee During Event
- Branded Poker Chips

Gold Sponsor (\$2,500):

- 5 Tickets (Includes Admission and Raffle Entry)
- Logo Inclusion on GNCCI Website Event Page
- Social Media Highlight
- Inclusion in Weekly Newsletter
- Dedicated Eblast for Brand
- Logo Displayed On-Site During Event

Silver Sponsor (\$1,000):

- 2 Tickets (Includes Admission and Raffle Entry)
- Logo Inclusion on GNCCI Website Event Page
- Social Media Highlight
- Inclusion in Thank You Eblast
- Logo Displayed On-Site During Event

Bronze Sponsor (\$500):

- Logo Inclusion on GNCCI Website Event Page
- Social Media Highlight

Tickets (\$100/ea)

- Admission
- Entry Into Raffle

Legislative Dinner

Be a part of shaping the future at our Legislative Dinner! Engage with State and local leaders in our region, voice concerns, build relationships, and make an impact. Network and gain insights into legislative priorities.

Presenting Sponsor (\$2,500):

- Table Of 8
- Speaking Moment
- High Visibility And Exposure Throughout The Event, Including Prominent Logo Placement On Marketing Materials, Signage, And Promotional Items.
- Featured In All Event-Related Communications, Such As Press Releases, Social Media Posts, And Media Coverage, Enhancing Brand Recognition And Recall.

Regional Supporter (\$500):

- 2 Tickets
- High Visibility And Exposure Throughout The Event, Including Prominent Logo Placement On Marketing Materials, Signage, And Promotional Items.

Table of 8 (\$425/ea)

- Admission for 8

Tickets (\$60/ea)

- Admission

Annual Meeting

An Annual Dinner where we vote for new board members, elect officers, hear the treasury report, and check out the highlights of 2024. Get inspired by the keynote presentation, cheer for the award winners, and witness the prestigious Edward G. Molin Award ceremony. It's always a memorable evening!

Gold Sponsor (\$2,500):

- Table Of 8
- Recognition By Emcee During Event
- Dedicated Email Blast For Brand
- Logo Inclusion On GNCCI Website Event Page
- Social Media Highlight
- Inclusion In Thank You Eblast
- Logo Displayed On-Site During Event
- Logo In Program Book

- Inclusion In Thank You Eblast
- Logo Displayed On-Site During Event
- Logo In Program Book

Bronze Sponsor (\$500):

- Logo Inclusion On GNCCI Website Event Page
- Social Media Highlight
- Inclusion In Thank You Eblast
- Logo In Program Book

Table of 8 (\$700/ea)

- Admission for 8

Silver Sponsor (\$1000):

- 2 Tickets
- Logo Inclusion On GNCCI Website Event Page
- Social Media Highlight

Tickets (\$100/ea)

- Admission

Chamber Golf Classic

Enjoy a day of golf, networking, prizes, and more. Indulge in a pre-golf lunch, beer garden, practice range, and silent auction. Afterward, join the After Party for drinks, appetizers, music, and networking. Choose from group packages, single golfer options, or attend the After Party.

Eagle Sponsor (\$2,500):

- Golf Team (See Below)
- Logo Inclusion On GNCCI Website Event Page
- Display And/Or Sample Your Product On The Golf Course To All Tournament Participants
- Sign Sponsorship
- Social Media Post
- Hyperlink On Event Landing Page
- Inclusion In Newsletter
- Dedicated Email Blast For Brand
- Provide A Branded Item For Gift Bags

Cigar Sponsor (\$2,000):

- Logo Featured At On Course Experience
- Logo Inclusion In All Promotional Materials
- 4 Tickets To The Post-Tournament After Party

Golf Ball Sponsor (\$1,500):

- Every Golfer Will Receive A Sleeve Of Golf Balls Featuring Your Corporate Logo
- Four Tickets To The Private Post-Tournament After Party

Golf Cart Sponsor (\$1,500):

- Your Company Logo On The Front Of Each Golf Cart
- Logo Inclusion In All Promotional Materials
- Four Tickets To The Post-Tournament After Party

Birdie Sponsor (\$1,000):

- Golf Team (See Below)
- Social Media Post
- Display And/Or Sample Your Product On The Golf Course To All Tournament Participants
- Sign Sponsorship
- Inclusion In Newsletter
- Provide A Branded Item For Gift Bags

Beverage Sponsor (\$1,500):

- Your Company Logo At Clubhouse Bars And Beverage Cart
- Your Company Logo Printed On Drink Tickets
- Logo Inclusion In All Promotional Materials
- Four Tickets To The Post-Tournament After Party

- Lunch Sponsor** (\$1,500):
 - Your Company Logo And Branding Prominently Displayed During Lunch
 - Recognition By Emcee During Event
 - Ability To Distribute Promotional Materials Or Samples

- Dessert Sponsor** (\$500):
 - Your Company Logo And Branding Prominently Displayed During Dessert
 - Recognition By Emcee During Event
 - Ability To Distribute Promotional Materials Or Samples

- After Party Sponsor** (\$1000):
 - Logo Featured During After-Party
 - Logo Inclusion In All Promotional Materials
 - Eight Tickets To The Post-Tournament After Party

- Air Cannon Sponsor** (\$500):
 - Logo And Branding Prominently Displayed Alongside The Air Cannons

- Practive Range Sponsor** (\$500):
 - Exclusive Branding Throughout The Driving Range

- Registration Table Sponsor** (\$500):
 - Your Company's Logo And Signage Prominently Displayed At The Registration Table

- Sign Sponsor** (\$200):
 - Your Name / Business Name Printed On An 18x24 Lawn Sign And Placed On Course

- Golf Team** (\$1300):
 - 4 Players
 - 8 Drink Tickets
 - Entry Into All On Course Contests
 - Lunch
 - Dinner
 - 4 Tickets To The Private Post-Tournament After Party

- Player** (\$375):
 - 1 player
 - 2 drink tickets
 - Entry into all on course contests
 - Lunch
 - Dinner
 - 1 ticket to the private post-tournament after party

Holiday Party

Celebrate the holidays at the Greater Newburyport Chamber's Holiday Soiree! Indulge in delicious treats, beverages, and live entertainment. Network, support local businesses, and create cherished memories. Join us for this festive event!

- Diamond Sponsor** (\$5,000):
 - 10 Tickets
 - Logo Inclusion In Table Numbers
 - Logo Inclusion In Social Media Campaign
 - Hyperlink On Event Landing Page
 - Inclusion In Email Blasts Leading Into Event
 - Dedicated Email Blast For Brand
 - Provide A Branded Item For Gift Bags
 - Work With GNCCI To Define On-Site Presence
 - Logo Inclusion In Presentation And Program Book

- Gold Sponsor** (\$2,500):
 - Logo Inclusion On GNCCI Website Event Page
 - Social Media Highlight
 - Inclusion In Weekly Newsletter
 - Dedicated Eblast For Brand
 - Provide A Branded Item For Gift Bags
 - Logo Inclusion In Presentation And Program Book

- Silver Sponsor** (\$1,000):
 - Logo Inclusion On GNCCI Website Event Page
 - Social Media Highlight
 - Inclusion In Thank You Eblast
 - Provide A Branded Item For Gift Bags
 - Logo Inclusion In Presentation And Program Book

- Bronze Sponsor** (\$500):
 - Logo Inclusion On GNCCI Website Event Page
 - Social Media Highlight

Mixer/Networking Series Presenting Sponsor

Join us as the presenting sponsor of one of our networking events or seminars. Your business will be listed as the star Presenting Sponsor and co-hosted with the Chamber of Commerce. It's a chance to show off your amazing products and services to a targeted group of fellow businesses. You can choose to host the event at the Phoenix Room venue or get cozy at a Chamber member's spot like a cool coffee shop, lively bar, or delicious restaurant. Don't miss out on this opportunity to shine!

- Series of 3** (\$5,000):
___ Networking Events _____
___ Special Series _____
- Series of 2** (\$3,500):
___ Networking Events _____
___ Special Series _____
- One Event** (\$1500):
 Networking Events _____
 Seminar/Workshop _____

Visit Newburyport Annual Events

Spring Fest & Fall Fest

Enjoy delicious food, waterfront shopping, and live entertainment. Discover local artists, grab a bite at outdoor cafes, and explore charming downtown shops. Don't miss this family-friendly festival organized by the Greater Newburyport Chamber of Commerce, showcasing the best of the city.

Spring Fest **Beer Garden Sponsor** (\$3,500/Fest):

- Fall Fest
- Your logo on all event signage in beer garden
 - Social media highlight

Spring Fest **Entertainment Sponsor** (\$1000/Fest):

- Fall Fest
- Your banner hung on stage during the festival
 - Social media highlight

Spring Fest **Family Area Sponsor** (\$1000/Fest):

- Fall Fest
- Your logo on all event signage in Family Area
 - Social media highlight

Spring Fest **Beer Cup Sponsor** (\$500/Fest):

- Fall Fest
- Your logo featured on 250 16oz reusable cups

Spring Fest **Cornhole Bag Sponsor** (\$500/Fest):

- Fall Fest
- Your logo + QR code printed on 4 cornhole bags.

Spring Fest **Retail Swag Bag Sponsors** (\$500/Fest):

- Fall Fest
- Your logo featured on reusable bags distributed at the festival

Spring Fest **Vendor** (\$250/ea)

- Fall Fest
- 10x10 booth at events

Classic Car Show

Immerse yourself in the charm of the 50s with over 250 carefully curated vintage cars displayed throughout downtown. Enjoy a quintessential New England backdrop by the Mighty Merrimac River and a day filled with a beer garden, live music, raffles, and a fantastic showcase of vintage and modern cars.

Gold Sponsor (\$2,500):

- Logo Inclusion In All Promotional Materials
- Social Media Highlight
- Inclusion On Newsletter Event Graphic
- Hyperlink On Event Landing Page
- Work With GNCCI To Define On-Site Presence

Silver Sponsor (\$1200):

- Logo Inclusion In All Promotional Materials
- Social Media Highlight
- Inclusion On Newsletter Event Graphic
- Hyperlink On Event Landing Page

Bronze Sponsor (\$500):

- Logo Inclusion In All Promotional Materials
- Inclusion On Newsletter Event Graphic
- Logo On Event Landing Page

Booth Sponsor (\$500):

- 10x10 Booth

Holiday Happenings

Join us this holiday season in Newburyport for a holiday celebration and community tradition. From Invitation Nights with local shopping and dining to Santa's Workshop, the Santa Parade, and Tree Lighting, there's something for everyone to enjoy. Come be part of the season with us.

Holiday Happenings

- All Events Signage (\$5,000)
- Christmas Tree Lighting Signage (\$2000)
- Invitation Nights Signage (\$2000)
- Santa's Workshop Signage (\$2000)

Christmas Tree Lighting

Commemorative Ornament Giveaway (\$1,000)

A custom branded ornament offered to the first 200 attendees, allowing them to take home a reminder of your brand this holiday season.

Invitation Nights

Holiday Passport (\$1,000):

Participating local restaurants and stores around town will offer stamps. Once the passport is fully stamped, return your passport to the chamber of commerce to be entered to win a \$500 gift card.

Santa's Workshop

Santa's Workshop Coloring Books (\$1,500)

Participating local restaurants and stores around town will offer special stamps. Once the passport is fully stamped, kids can return to Santa's Workshop to redeem a holiday prize, sponsored by your brand.

Wreaths (\$100)

Annual Agreement:

Total Payment: The Parties involved in this agreement agree to _____ in consideration for the deliverables outlined above. Payment Due Date: The payment shall be made on or before the day of the event.

Business Name	
Name:	
Date (DD/MM/YYYY)	Title
Signature X	

Greater Newburyport Chamber of Commerce	
Name:	
Date (DD/MM/YYYY)	Title
Signature X	

