

2018 Media Kit



Our goal is to help your business succeed. One way we can help you, is by offering online and print advertising that have proven results. Whether you are a service provider, industrial business, retail shop or restaurant we have options that will help get your business noticed.

Consider this:

- On average, our website receives 20,000 visits a month.
 - Each year we distribute over 40,000 Newburyport Resource Guidebooks to tourists & locals.
- Our email distribution list contains over 15,000 locals and visitors email

WEBSITE ADVERTISING

Advertise your business on the Chamber's website and reach thousands of potential customers. We offer several types of Banner Ads to meet your needs with a click-thru to your website or social media.

Directory Ads

Business Directory Ad - 1000 x165 pixels

Includes business listing first on page & highlighted

Home Page \$900 per quarter

Main Category \$600 per quarter

Sub Category \$300 per quarter

Job Posting Directory Ad - 1000 x165 pixels

Includes all job posting pages \$900 per quarter

Calendar of Events Directory Ad - 1000 x165 pixels

Includes all calendar posting pages \$900 per quarter

Directory Additional Category Listing Per Year

☐\$50/each

Directory Example:

Advertising, Marketing and PR

Advertising and Marketing Agencies Graphic Designers Photographers PR Agencies Promotional Products and Branded Apparel Web Designers

Architects, Designers and Engineers

Civil Engineering Environmental Consultants Home and Building Architects Interior Designers Landscape Architects

Arts and Culture

Acting Studios Art Galleries Artists Food Tours Historic and Cultural Activities Museums

Directory Ad Example

Ad Size:
1000 x 165 pixels



Restaurants, Food and Bars

Narrow search by: ▾

Results Found: 72 View On Map

New Search

Sort by: A-Z

Print

Newburyport Brewing Company, Inc.

Newburyport's own craft beer brewery.
4 New Pasture Road Newburyport, MA 01950

MAP
(978) 463-9700

The Grog

 For 45 years... "Everyone Meets at The Grog..." Newburyport's favorite place for good food and live music.

13 Middle Street Newburyport, MA 01950-2716

MAP
(978) 465-8008

GK & K Pushcarts & Concessions

34 Pelham Rd, B2 Salem, NH 03079

MAP
(603) 890-8968

Business Spotlight Ads - All Pricing is Per Quarter

Business Spotlight PREMIUM Ad - 300 x250 pixels

Home page plus 1 interior page \$900

Interior Page \$600

Business Spotlight GOLD Ad - 300 x 300 pixels

Includes image, address, phone, web & 5 word blurb \$50

Pages available:

Restaurants & Cafes, Inns & Hotels, Shopping, Pampering, Recreation & Tourism, Events, History, Arts & Music, Real Estate, Gift Card, Join The Chamber, Weddings & Meetings and Directions & Transportation.

Business Spotlight PREMIUM Ad

Ad Size: 300x250 pixels



Business Spotlight GOLD Ad

Ad Size: 300x300 pixels

Your Spotlight Could Be Here



[Website](#)

Business Address
Phone | Accepts Newburyport Gift Card (if applicable)

5 - 8 word description of your business.

Sea Level Oyster Bar

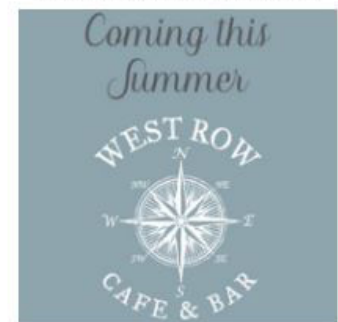


[Website](#)

One Market Square, Newburyport MA 01950
978-499-8832

Waterfront outside dining, raw bar and seafood.

West Row Cafe & Bar



[Website](#)

35 Market Square, Newburyport MA 01950
978-572-1471

Your neighborhood American Bistro style eatery.

Member 2 Member Email


Member2Member Email - 600 pixels
Resolution 72 dpi
File Format: JPG, PNG, or PDF
Sent out on Thursdays

- Members \$125/each
- Non-Members \$200/each

Member2Member Example:

HOME EQUITY LINE OF CREDIT
2.99% APR*
FOR 1 YEAR THEN PRIME - 0.50%
Apply Online or Contact a Residential Loan Officer Today!

*Annual Percentage Rate. Rates effective 3/19/2018 and are subject to change without notice. The rate will be fixed for a period of 1 year from account opening date thereafter. The rate will adjust to Prime Rate as published in the Wall Street Journal on the last business day of the month minus 0.50%, subject to having payments automatically debited from a Newburyport Bank checking account for direct loan. The current Prime Rate is 4.50%. Maximum interest rate is 28%. Upon close out or inactivity of checking account interest rate will revert to Prime Rate. This product is for new money only. Property insurance is required for life of loan. Flood insurance may be required if property is in designated flood zone as established by FEMA. Floor rate 4.00%. Program available for 1-4 family owner occupied properties. Minimum line amount \$25,000 and maximum line \$500,000, a minimum down is required of \$25,000.00 at time of closing. Maximum 80% LTV. Minimum credit score 700. Subject to credit approval, all rates and terms subject to change without notice. Consult your advisor regarding the deductibility of interest paid. Other loan programs may be available - contact a residential loan officer today 844.639.3483 or apply online at www.newburyportbank.com

 **NEWBURYPORT**
FIVE CENTS SAVINGS
BANK

Member FDIC Member NCUA

www.newburyportbank.com
(844)-NewFive (639-3483)

NEWBURYPORT | NEWBURY | SALISBURY | AMESBURY | PORTSMOUTH

Gift Card Program

Gift Card Program

Gift Card Only (several processing options available):

- Credit Card Terminal
 - App for tablets / smart phones
 - POS Program • Web Based Program
- \$50 per year

greater newburyport
Gift Cards

Our gift cards make the best gift ever!
Redeem at local retail shops,
restaurants, salons, inns, galleries
and more!

sponsored by:

FIRST Ipswich
BANK

www.NewburyportChamber.org

2018 WEBSITE ADVERTISING APPLICATION

Greater Newburyport Chamber of Commerce & Industry
38R Merrimac Street, Newburyport, MA 01950



CONTACT INFORMATION:

Company Name: _____

Contact Name: _____

Telephone: _____ Email: _____

Website Advertising: *All pricing is per quarter*

Business Directory Ad - 1000 x165 pixels

Includes business listing first on page & highlighted

- Home Page \$900 per quarter
- Main Category \$600 per quarter
- Sub Category \$300 per quarter

Job Posting Directory Ad - 1000 x165 pixels

Includes all job posting pages

\$900 per quarter

Calendar of Events Directory Ad - 1000 x165 pixels

Includes all calendar posting pages

\$900 per quarter

Business Spotlight Premium Ad - 300 x250 pixels

Home page plus 1 interior page \$900 per quarter

Interior Page \$600 per quarter

Business Spotlight Gold Ad - 300 x 300pixels

Includes image, address, phone, web & 5 word blurb

\$50 per quarter

We will follow up with you to determine which area would better suit the location of your Ad.

Directory Additional Category Listing Per Year

\$50/each

Electronic Communications:

Member2Member Email

600 pixels/ 72dpi

File Format: JPG, PNG, or PDF

Members \$150/each

Non-Members \$200/each

Gift Card Program:

\$50/per year

Questions? Contact Mark Iannuccillo at 978-572-1492 or miannuccillo@newburyportchamber.org

1. **Charge** my VISA/MC/AmEx/Discover: \$ _____ Requested Date(s) of Ad: _____
Account # _____ Expiration Date _____ V-Code _____
Billing Address (include zip code) _____
Authorized signature _____
2. **Check** enclosed for: \$ _____ (payable to the Greater Newburyport Chamber of Commerce)
3. **Electronic Payment Plan:** Signup form will be forwarded upon receipt of application.

PLEASE RETURN THIS FORM WITH PAYMENT to:
Greater Newburyport Chamber of Commerce & Industry, 38R Merrimac Street, Newburyport, MA 01950
info@newburyportchamber.org or Fax 978-465-4145